

Corporate Engagement Partnership Opportunities

Connect. Collaborate. Innovate.

Partner with Kellogg to create lasting value for your organization.

The Kellogg Corporate Engagement team facilitates the flow of real-world issues, insights and solutions between industry and the Kellogg community. Explore the opportunities below and reach out to get started.

New Programs & Highlights



Support the Student Community

Corporate partners invest time and funds to support the student experience helping to develop future leaders ready to tackle complex business challenges. *Sponsorship opportunities available.*

- **Clubs:** Kellogg students lead more than 100 clubs focused on a variety of industries, geographies, and social and cultural interests.
- **Conferences:** Held annually, student conferences provide forums for thought-provoking discussions through keynote speeches, interactive panels, and networking sessions.
- **Competitions:** Students use strategic management concepts to identify, develop, and present innovative solutions to industry. Business challenges for 24-25 include Design and Innovation, Healthcare and Biotechnology, Venture, Tech, and Energy & Sustainability.

#HireKellogg

Kellogg's [Career Management Center \(CMC\)](#) understands the evolving hiring landscape and helps companies find the right talent for lasting relationships and mutual progress. The CMC connects recruiters and unique Kellogg talent to build meaningful, 1:1 relationships and strategies that work best for each company. Hiring? [Let us know.](#)

24 – 25 Signature Events

Conferences

- Black Management Association | 10.26
- Private Equity/Venture Capital | 10.30
- Healthcare | 1.25
- Tech | 2.12
- Entrepreneurship | 2.22
- Climate | 4.16
- India | 4.19
- China | 4.27

Premier Forums

- Global Women's Summit | 10.22 – 10.23
- Miami Global Leaders Symposium | 2.7 – 2.8
- Real Estate | 4.30
- Marketing Leadership Summit | 5.7 – 5.8
- MacEachern Symposium | 5.21

Develop Your Leaders

Sponsor Talent

Our [Executive](#) and [Evening & Weekend](#) MBA programs offer flexible options for working professionals who wish to earn a Kellogg MBA while continuing their career. Do you know high-performing employees who would excel at Kellogg? Recommend or sponsor them today.

Participate in Executive Education

[Kellogg Executive Education](#) offers specific plans and pathways, for professional growth and functional development, for individuals and teams as well as broader strategies for enterprise-wide executive development efforts.

Discover our 2024-2025 programs, [Delivering Business Growth](#) and [The Leader Within](#). Accelerate your growth: build an outcome-based partnership between Kellogg and your organization.

Sponsor a Premier Kellogg Forum

Sponsor an exclusive industry conference led by Kellogg faculty, providing a unique opportunity for collaboration and knowledge sharing. Engage with leading academics, industry experts, and peers while enhancing brand visibility and awareness through strategic sponsorship opportunities.

24-25 Corporate Sponsorship Opportunities

- [Global Women's Summit](#) | October 22 – 23, 2024
- [Miami Global Leader Symposium](#) | February 6, 2025
- [Marketing Leadership Summit](#) | May 7 – 8, 2025

Discover Faculty Research & Insights

Research is a vital component of Kellogg's mission and culture. Kellogg faculty collaborate with industry to tackle pressing challenges and utilize research insights to fuel academic publications and address organizational needs. The most significant needs include access to datasets and research collaborations for academic publications. Discover faculty expertise below and connect if interested in partnering.

Institutes & Centers

Built on a foundation of multidisciplinary collaboration and led by faculty experts, our 20+ [institutes and centers](#) combine cutting edge research with classroom applications to address today's global business challenges. Discover our featured Institutes & Centers: [Ryan Institute on Complexity](#); [Center for Science & Innovation](#); [Heizer Center for Private Equity and Venture Capital](#)

Kellogg Insight

[Kellogg Insight](#) provides ambitious business leaders with the research and expertise needed to drive growth. Recent articles include [Is Your Team Playing it Too Safe](#) and [Employees See Bias in the Workplace. Their Bosses Don't](#).

CONNECT WITH US:

Corporate Engagement

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Give Back

JOIN THE GIVING NETWORK

With a gift to Kellogg, you are helping to make the transformative Kellogg experience possible. Your gift establishes a legacy of leadership that drives progress in global business education. [Join now.](#)

BECOME AN ALUMNI MENTOR

Share expertise, insights, and your personal leadership journey with current Kellogg students by volunteering as a [mentor](#).

SHARE YOUR STORY

Stories strengthen the Kellogg community. If you, or your company, have an innovative story or unique perspective to share, we want to hear it.