

Academic Overview – Fall CIM Class of 2026

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Northwestern | Kellogg

TODAY'S PURPOSE

- Welcome you to academics at Kellogg.
- Introduce you to tools & information that you'll need to navigate your academic journey.



AGENDA

Introduction

- Academic Advising
- Your Academic Journey

Academics

- Graduation Requirements
- Majors & Pathways
- Fall 2024
- Remaining Waiver Opportunities

BidReg System

- Live Demo of On-Line Course Catalog

Final To-Dos

- Administrative Items
- Immigration Check-in & Personal Information Update

What's Next

ACADEMIC ADVISING

Our goal is to help you optimize your academic journey at Kellogg.

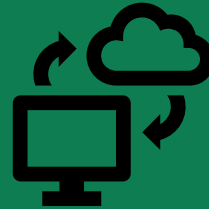
Listen



Partner



Strategize



Advocate



Receive your assigned Advisor today!
Ability to book with any advisor at any time.

WHAT TOPICS DO STUDENTS DISCUSS WITH AN ACADEMIC ADVISOR?

Waivers

Academic Policies
*Class attendance, grading,
etc.*

Achieving Balance
*Managing workload and
other commitments*

Course Planning &
Selection

Bidding Strategy

Course Registration

Progress toward Degree
Requirements

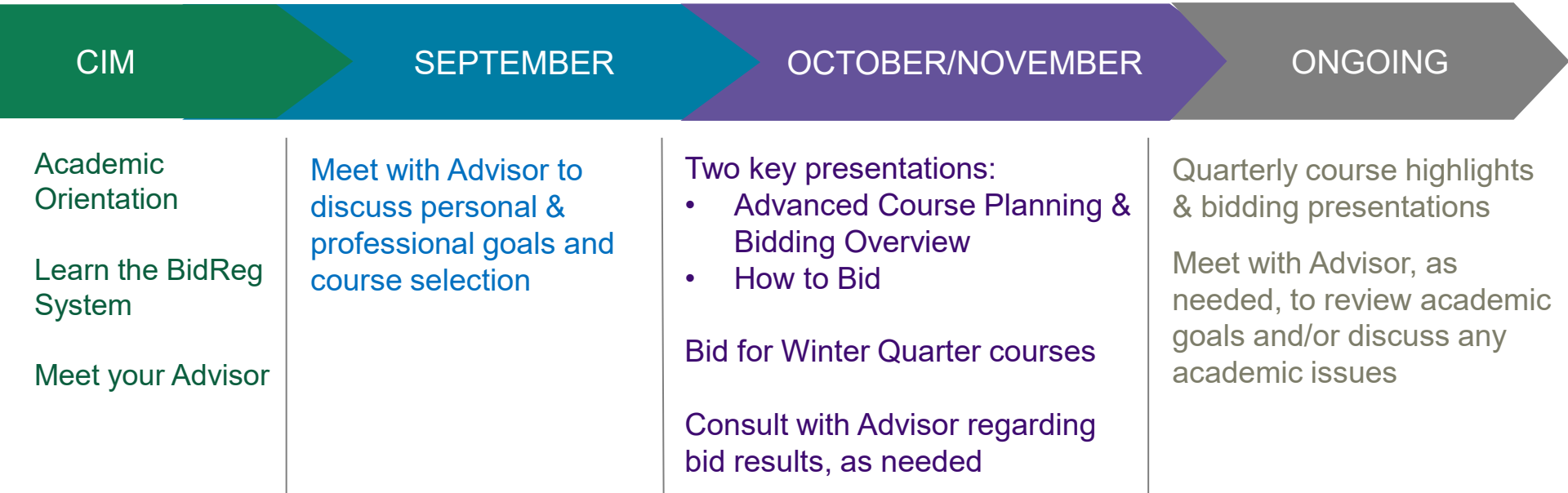
Core Course Tutoring

Disability-Related
Services

Academics



OPTIMIZING YOUR ACADEMIC JOURNEY



Advisors are Available: 1:1 Appointments, Drop-in Hours, Email, Slack

2Y GRADUATION REQUIREMENTS

While Kellogg's innovative academic approach is highly customizable, there are **five basic Kellogg requirements** necessary to graduate from the 2Y Program

6 quarters of full-time study (3-5 credits/quarter)

20.5 Kellogg credits (minimum)

Core courses completed by end of Spring 2025

2nd Year Fall core course PACT-440-5

Summer Internship/Work Experience

2Y KELLOGG ACADEMIC JOURNEY AT-A-GLANCE

Curriculum provides solid foundation through core courses and customization through electives*

		PRE-TERM	FALL	WINTER**	SPRING
FIRST YEAR		Leadership in Organizations (MORS-430)	Business Analytics II (DECS-431)	Finance (FINC-430) <u>or</u> Marketing (MKTG-430)	Operations (OPNS-430) <i>if not previously completed</i>
		Business Analytics I (DECS-430-5)	Accounting** (ACCT-430/434)	Microeconomics (MECN-430)	
			Business Strategy (STRT-431)	Operations (OPNS-430) <i>optional timing</i>	
			Finance (FINC-430/440) <u>or</u> Marketing (MKTG-430)		
SUMMER INTERNSHIP					
SECOND YEAR		SUMMER	FALL	WINTER	SPRING
			Leadership & Crisis Manage. (PACT-440-5)		

* Example assumes no waivers

** Students placing into Financial Reporting & Analysis (ACCT-451) will take that in Winter.

MMM – ACADEMIC JOURNEY AT-A-GLANCE

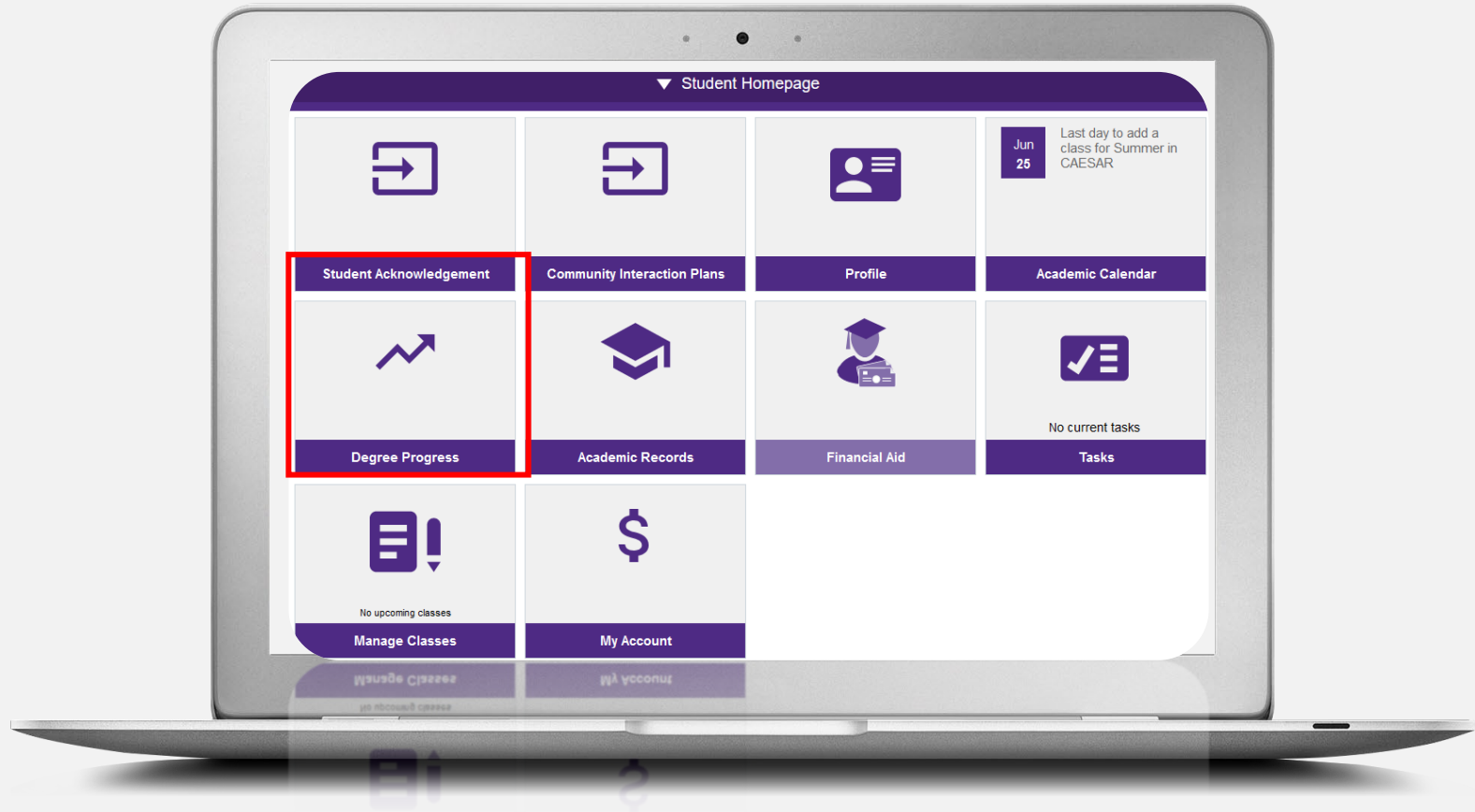
Curriculum provides solid foundation through core courses and customization through electives*

		SUMMER		FALL		WINTER		SPRING	
		FIRST YEAR		Business Analytics (DECS-440)		Leadership in Org. (MORS-430)		Microeconomics (MECN-430)	
	Accounting (ACCT-430/451)		Business Strategy (STRT-431)		Dsg. & Mng. Business Processes (OPNS-440)		Finance II (FINC-431) <i>(if not previously taken)</i> or Advanced Operations Elective		
	Appropriability by Design (DSGN-460)		Marketing or Finance II** (MKTG-430 or FINC-431)		Marketing or Finance II (MKTG-430 or FINC-431) <i>(if not previously taken)</i>		Innovation Viability (DSGN-485)	Innovation Growth (DSGN-465)	
	Finance I or ACF (FINC-430/440)		Research-Design-Build (DSGN-490) (1.5 credits)			Whole Brain (DSGN-426)			
			DDD (DSGN-425)						
SUMMER INTERNSHIP									
		SUMMER		FALL		WINTER		SPRING	
		SECOND YEAR			Mindful Product Management (DSGN-475)				
			Curiosity Understanding Empathy (DSGN-470)	Leadership & Crisis Mgmt. (PACT-440-5)		Business Innovation Lab (DSGN-480; 2 Credits)			

*Example assumes no waivers.

**Only students who have a waiver or have completed both Marketing and Finance II may be eligible to choose from a selected list of electives.

CAESAR DEGREE PROGRESS REPORT



MAJORS

Specific academic requirements (generally core + 4)

Will appear on your transcript

Springboard for an elective search within area of interest

NOT a graduation requirement

Accounting // Economics // Finance // Marketing //
Managing Organizations // Operations // Strategy //
Management Analytics



PATHWAYS



No specific academic requirements

Will NOT appear on your transcript

Springboard for an elective search within
area of interest

Asset Management // AI & Analytics // Sustainability: Climate, Environment, & Energy // Entrepreneurship // Growth & Scaling // Healthcare at Kellogg // Real Estate // Sustainability: Social Impact & Responsible Leadership // Technology Management // Venture Capital & Private Equity // Diversity, Equity & Inclusion

SOURCES OF ACADEMIC INFORMATION

Serial

- Kellogg Full-time Student Intranet
- Academic Policies Manual
- Academics section is main repository for academic information

CAESAR

- Northwestern University Registration & Records System
- Degree Progress Report, Student Accounts, Transcripts

BidReg

- Custom Kellogg platform encompassing course catalog, course planning and all registration transactions

Canvas

- Course information and assignments from professors
- Access to Canvas course information when faculty opens the page

Campus Groups

- 1:1 Appointments and Kellogg event sign-up system



FALL 2024

2Y CORE COURSES COMPLETED BY THE END OF FALL QUARTER 2024

Pre-Term 2024

- **Leadership in Organizations** (MORS-430)
- **Business Analytics I** (DECS-430-5)*

Fall Quarter 2024

- **Business Strategy** (STRT-431)
- **Accounting*** Financial Accounting (ACCT-430) or Turbo Accounting (ACCT-434)**
- **Business Analytics II** (DECS-431)*
- **Marketing*** (MKTG-430) or **Finance 1** (FINC-430) or **Accelerated Corporate Finance** (FINC-440)

**Unless waived*

*** If placed into ACCT-451, course will be completed in Winter 2025*

REQUIRED FINANCIAL ACCOUNTING (ACCT-430) PRE-WORK

Financial Accounting (ACCT-430) Pre-work

Required

- All students taking ACCT-430 are required to complete Accounting Pre-Work
- Completion of the modules and final exam account for 5% of the final grade in the course
- Complete in Canvas: **October 1, 2024**

CORE COURSE CHANGE DEADLINES

FINANCE

Accelerated Corporate Finance (FINC-440)  Finance I (FINC-430)

Change Deadline: **September 30, 2024 by 8am**

ACCOUNTING

Turbo Accounting (ACCT-434)  Financial Accounting (ACCT-430)

Change Deadline: **September 30, 2024 by 8am**

CORE COURSE TUTORING

Small Group Tutoring

- Tutoring sessions start the week of September 9 (via Zoom). Sign up in Campus Groups.
- Courses for which we provide tutoring:

Pre-term	Fall	Winter	Spring
Business Analytics I	Accounting	Finance I	Operations
	Business Analytics II	Microeconomics	
	Finance	Operations	

Marketplace Tutors

- Tutors meet same criteria as small group tutors
- You may hire on an individual, private basis



REMAINING WAIVER OPPORTUNITIES

MARKETING MANAGEMENT WAIVER

A partial waiver of Marketing Management (MKTG-430) is offered by application.

Marketing Application
for Winter Quarter

Deadline to complete in Canvas: **September 29, 2024**

MICROECONOMICS WAIVER OPPORTUNITIES

A partial waiver of Microeconomics (MECN-430) is offered by application; a partial or full waiver is available by exam

Partial Waiver (Application)

Deadline to complete in Canvas: **September 29, 2024**

Waiver Exam

- Department grants waivers, based on exam results
- **Timing: TBD**

OPERATIONS WAIVER

A waiver of Operations Management (OPNS-430) is offered by exam during the Fall quarter.

Waiver Exam

Timing: October 16-20 Exam Window (students will be added to Canvas page)



BidReg Preview

BIDREG SYSTEM

ON-LINE PLATFORM THAT ALLOWS STUDENTS TO PLAN THEIR ACADEMIC JOURNEY



Browse **Course Catalog** and “**tag**” courses you’re interested in

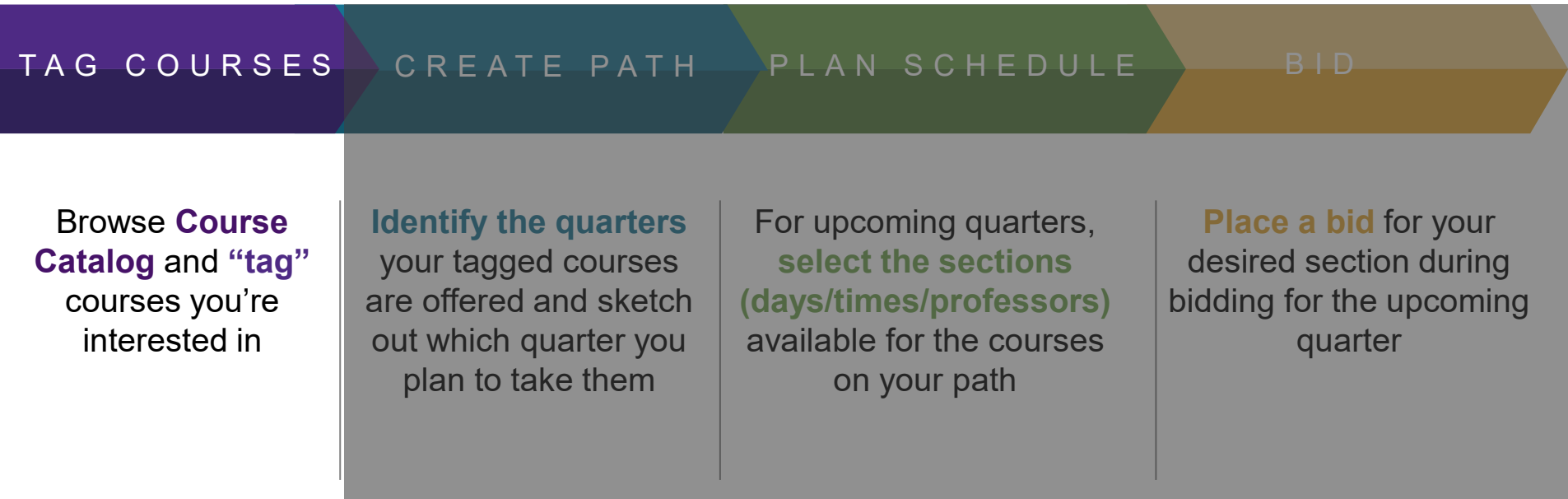
Identify the quarters your tagged courses are offered and sketch out which quarter you plan to take them

For upcoming quarters, **select the sections (days/times/professors)** available for the courses on your path

Place a bid for your desired section during bidding for the upcoming quarter

BIDREG SYSTEM

ON-LINE PLATFORM THAT ALLOWS STUDENTS TO PLAN THEIR ACADEMIC JOURNEY



FINAL TO-DOS

- ✓ Administrative Items
- ✓ Accommodations
- ✓ Online Immigration Check-In & Personal Information Update

ADMINISTRATIVE ITEMS

Emergency Contact Information

Complete in [CAESAR](#)
Be sure to complete all 3 steps!

Display Names & Pronouns

Log into [NU Validate](#)
Make desired edits and click “submit”.

A hold will be placed on your account on if you do not provide emergency contact information.

SETTING UP ACCOMMODATIONS

Common Academic and Exam Accommodations

- Extended test taking time
- Reduced distraction test environment

Accommodations must be approved by AccessibleNU

- Complete an online application & submit documentation
- Meet with an AccessibleNU staff member for an intake appointment

After accommodations are approved and communicated to us, we will:

- Reach out to you to schedule your exams
- Offer other assistance as directed by AccessibleNU

Remember: Renew your accommodations with AccessibleNU every quarter



WHAT'S NEXT

KEY DATES

September 6

Fall Pre-term
Classes Begin

September 19

DECS-430-5 Final

September 20

MORS-430 Final

September 23

Fall Quarter
Classes Begin

October 9

Adv Course
Planning Pres.

October 16

How to Bid
Presentation

October 25

Winter Quarter
Bidding Begins

UPCOMING INFORMATION SESSIONS



CHECK-IN

ADVANCED COURSE PLANNING AND
BIDDING OVERVIEW
WEDNESDAY, OCTOBER 9 AT 12:15PM



<https://cglink.me/2dr/c225540182911719>



CHECK-IN

HOW TO BID
WEDNESDAY, OCTOBER 16 AT 12:15PM



<https://cglink.me/2dr/c2255402829111137>



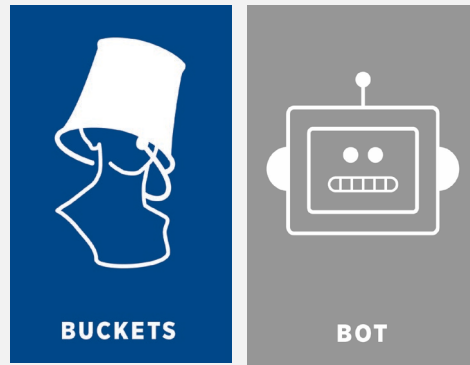
CHECK-IN

WINTER 2025 BIDDING AND
REGISTRATION HIGHLIGHTS
WEDNESDAY, OCTOBER 23 AT 12:00PM



<https://cglink.me/2dr/c2255428932095>

MEET YOUR ADVISOR



NATE DAIGLE



ERICA FEINBERG



BETSI BURNS

ACADEMIC ADVISING

The background image shows a bright, modern university hallway. On the left, a wall is composed of many vertical slats in various colors (red, orange, yellow, green, blue, purple). A person in a white shirt and black pants is walking in the foreground, slightly blurred. In the background, three other people are standing and talking near a set of stairs. On the right, a large, illuminated sign spells out 'DESIGN' in large, colorful letters (D in yellow, E in orange, S in red, I in blue, G in purple, N in blue) against a white background with vertical slats. The floor is made of light-colored wooden planks.

EMAIL

We try to answer general academic questions sent to the **Academic Advising** account within 24 hours

APPOINTMENT

Schedule a phone, Zoom, or in-person advising appointment.

DROP-IN (Starting 9/23)

In-person drop-in hours in Gies Plaza (12:15-1:15pm Monday, Tuesday, Thursday, Fridays)

SLACK

Send us a DM @AcademicExperienceTeam